



safenet

a calico group service

Supporters toolkit



ONE



Start a conversation

Positively challenge negative comments towards women and girls.

Gain interest and support from friends, colleagues and family by sharing stories and insight gained from social media campaigns, public i.e. TV, news, documentaries, attended events.

Open up discussions around commonly held beliefs and attitudes around violence towards women i.e gender stereotyping.

Model positive behaviours towards women in everyday life. Be an ally and support equality.

TWO

Help raise awareness

Display information that people will engage with around seeking help and support i.e. posters, leaflets, stickers in discreet places.

Promote, arrange and support domestic abuse training for staff in your organisation.

Attend events around the Domestic Abuse agenda and share your learning.



THREE

Get involved in the bigger picture

Take the pledge: "I promise to never commit, excuse or remain silent about male violence against women."

01422 886545
whiteribbon.org.uk



Domestic Abuse Housing Alliance (DAHA) accreditation and/or Make a Stand Pledge - for housing providers, associations and organisations.

Join Women's Aid for national campaign and latest information.

Support International and Local Campaigns and Celebrate - 16 days of Activism Against Gender Violence & International Women's Day.

FOUR

Look after your staff, customers, clients

Create a safe culture that encourages safe disclosure and offers support.

Train staff on domestic abuse awareness and how to support those living with abuse.

Develop DA policies that support both employment and services.

Provide support to staff and customers through designated trained support staff.



FIVE

Support your local DA Charity

Find out what they offer.

Join their social media pages.

Support them with fundraising events, donations and goods in kind.

Make them your designated charity for internal fundraising activities.

Ask them to deliver specialist training or connect through shared training.

Become a supporter.

Donate your time.



Find out more information

 0300 3033 581

 [safenet.org.uk](https://www.safenet.org.uk)

 @safenet_uk

 /calicosafenet

 safenet_uk



safenet
a caliso group service