



safenet

a **caluco** group service



Start a conversation

- Positively challenge negative comments towards women and girls.
- Gain interest and support from friends, colleagues and family by sharing stories and insight gained from social media campaigns, public i.e. TV, news, documentaries, attended events.
- Open up discussions around commonly held beliefs and attitudes around violence towards women i.e gender stereotyping.
- Model positive behaviours towards women in everyday life. Be an ally and support equality.

Help raise awareness

- Display information that people will engage with around seeking help and support i.e. posters, leaflets, stickers in discreet places.
- Promote, arrange and support domestic abuse training for staff in your organisation.
- Attend events around the Domestic Abuse agenda and share your learning.

Get involved in the bigger picture

- Take the pledge: "I promise to never commit, excuse or remain silent about male violence against women."
01422 886545
whiteribbon.org.uk
- Domestic Abuse Housing Alliance (DAHA) accreditation and/or Make a Stand Pledge - for housing providers, associations and organisations.
- Join Women's Aid for national campaign and latest information.
- Support International and Local Campaigns and Celebrate - 16 days of Activism Against Gender Violence and International Women's Day.

Look after your staff, customers, clients

- Create a safe culture that encourages safe disclosure and offers support
- Train staff on domestic abuse awareness and how to support those living with abuse.
- Develop DA policies that support both employment and services.
- Provide support to staff and customers through designated trained support staff.

Support your local DA Charity

- Find out what they offer.
- Join their social media pages.
- Support them with fundraising events, donations and goods in kind.
- Make them your designated charity for internal fundraising activities.
- Ask them to deliver specialist training or connect through shared training.
- Become a supporter.
- Donate your time.

Find out more information

0300 3033 581

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